

Complex Maternal-Newborn Disease Management

The clinical management of maternal-newborn care is becoming more complex and resource intensive. In many instances, health plans and employers have a disproportionate share of these costs with as much as 60% of their claims being related to the maternal-newborn period. Conditions identified in the neonatal period are also among the most expensive diagnoses.

Nearly half of the hospital charges for all births – over \$18.1 billion – were for infants with a diagnosis of prematurity or low birth weight. Consider that an infant without complications costs an average of \$1,700, while an infant born prematurely or at low a birth weight costs an average of \$77,000.* Now add to that the fact that the pre-term birth rate continues to grow and is at an alarming rate of 12.7%.** This trend is likely to continue according to current childbearing forecasts.

Standard disease management programs and traditional methods of managing care for these high risk cases are not enough. A comprehensive program that integrates maternal and newborn management with financial claims analysis and resolution offers superior outcomes and bottom line results.

CareAssist is a maternal-newborn care management program designed to positively impact clinical and financial outcomes using a flexible model. The program improves clinical and financial outcomes by creating a care management plan at the point of referral and provides continuity throughout the episode of care. CareAssist has achieved a 15% reduction in NICU length of stay providing a 3:1 ROI.

Our multi-disciplinary expert team focuses on resolving key issues that impede a patient's progress, while accelerating care when appropriate and offering innovative evidence-based solutions. And, we assure family preparedness through education and involvement in decision making. Lastly, we conduct a financial claim review on every case.

The program can be customized to meet each payer's care management requirements, including referral criteria, resource allocation, communication and reporting, private labeling, outcome measures, and pricing.



Program Benefits

- Proven ROI
\$3 saved for every \$1 spent
- Continuity throughout the episode of care
- Financial review of the claim for every case
- Increased satisfaction – health plan, employer, member

For more information:
call [877-631-9080](tel:877-631-9080)

or visit us on the web at:
www.assistgroup.com

CareAssist Management System Highlights

Predictive Modeling

Using a sophisticated predictive modeling system that draws from a database containing over 200,000 newborn records, CareAssist estimates each individual's Length of Stay (LOS) and costs.

Acuity-Based Resource Allocation

Each case is assigned a nurse care manager and expert physician consultant. Additional resources may be assigned based on the complexity of the case, care plan progress, or client requirements.

Multi-Disciplinary, Expert Team

Our integrated management approach gives payers access to the country's leading neonatologists, maternal fetal medicine specialists, pediatric sub-specialists, and nurse care managers. Our team of experts look at every aspect of each case resulting in improved clinical and financial outcomes.

Family Preparedness

CareAssist's nurse care managers work with the family to involve them in decision-making and provide them with the education and resources needed to facilitate a safe and timely discharge. We will also follow up for 14 days after discharge.

Financial Claim Review

Throughout the case, we document changes in levels of care provided and review the billed charges to assure their accuracy. When billing irregularities are identified, our ClinAssist claims resolution services are available to conduct a detailed review of the charges and negotiate on your behalf.

Referral Criteria

Our **maternity management** program addresses all high risk pregnancies or specific categories of risk, including: multiple gestations, pre-term labor and other medical conditions.

Our **complex newborn** program offers payers the option of referring all NICU admissions or a subset of the NICU population, including newborns with genetic disorders or congenital anomalies.

Contact Us Today

For more information on our solutions or to refer a case, call 877-631-9080 or visit us on the web at: www.assistgroup.com

Utilize ClinAssistSM for Optimal Results



Claims Resolution

For an even greater impact on the bottom line, CareAssist can be combined with ClinAssist, our claims resolution service.

ClinAssist employs sophisticated technology and an experienced, expert team to achieve results... an average savings of 20%.***

- Rapid, complimentary Pre-Screen to determine opportunities for savings
- Complete cycle of claims resolution services including final negotiation
- Innovative Forensic ReviewSM and Settlement solutions
- Top industry experts
- Higher than industry average ROI

* Agency for Healthcare Research and Quality, 2003 Nationwide Inpatient Sample. Prepared by the March of Dimes Perinatal Data Center, 2005

** National Center for Health Statistics, Births: Preliminary Data for 2005

*** This represents average savings for closed cases during 2006 on hospital-billed charges after contractual discounts have been applied. Individual case savings may vary.